



Nº1

The UK's Number One
Summer School

COURSE OVERVIEW

Faculty of Business

15-17yrs

📍 Oxford College



At a glance

Introduction to Faculty of Business

The Faculty of Business is where future leaders and entrepreneurs are shaped. This programme offers an in-depth exploration of the core principles of business, from strategy and management to marketing and finance, equipping students with the tools to excel in the competitive world of business.

Academic Content

25 hours of subject-specific academic content per week with an experienced subject tutor, delivered through interactive seminars and hands-on practical workshops

English Language Level

Students require a minimum English level of B1+ to enrol onto this programme.





About the programme

The Faculty of Business gives you a practical introduction to enterprise and leadership. Over two weeks you'll build a strong base in key areas of business, including strategy, markets and finance, while developing the confidence to put ideas into action.

The course blends theory with application. You'll study case studies of successful companies, analysing their choices and results, then apply those lessons in workshops where you create business plans, map campaigns and test financial models.

Simulations form a central part of the experience. You'll face challenges that mirror the pace and pressure of real markets, where quick thinking and sound judgement matter. These sessions help you practise decision-making, negotiation and leadership in a realistic setting.

Teamwork runs through the programme. You'll collaborate with peers on projects that demand creativity, clear communication and strategic planning. Working closely with others prepares you for the collaborative nature of business itself.

Studying at the Faculty of Business sets you on the path towards a wide range of careers in enterprise and management. It equips you with the knowledge and skills needed to navigate complex markets and to take on leadership roles in the future.





Key Learning Outcomes



1.

Master core business principles

Build knowledge in management, marketing, finance and strategy. Learn how organisations operate and what drives success.

2.

Apply strategic and analytical thinking

Use case studies and simulations to evaluate data, assess risk and make informed business decisions.

3.

Develop entrepreneurial skills

Practise identifying opportunities, creating business plans and presenting ideas with clarity and confidence.

4.

Strengthen teamwork and leadership

Work with peers on group projects, presentations and problem-solving tasks that mirror the collaborative nature of business.





Subject Theme

The Summit Experience

At Oxford College, the Summit experience runs across two weeks of debate, strategy, and collaboration. In the first week, you'll take your seat at the summit table as a delegate tackling urgent global issues. Business students present recovery plans, medics propose health crisis responses, law students argue international cases, and future leaders unveil policy manifestos, all contributing to the decisions of the assembly. In the second week, the focus shifts to the Interdisciplinary Grand Challenge, where Business, Medicine, Law and Global Leadership students work together on problems too complex for one discipline alone. Teams confront challenges such as climate migration, pandemics, and AI ethics, combining perspectives to shape joint solutions. The programme culminates in the Oxford Global Solutions Forum, a high-level event where students present their unified plans as though addressing world leaders at a critical moment.





Fundamental concepts

Students are introduced to the basics of economic strategy. They explore how growth is measured, why markets sometimes fail, and how recovery plans aim to balance stability with innovation. Key ideas include supply and demand, investment, and the role of governments in supporting economies during crises.

Faculty of Business Frameworks

The structure mirrors that of a policy briefing. Students examine a case study, identify the economic challenge, and draft a plan that could be presented to world leaders. The process encourages them to move from research to clear recommendations, just as economic advisers do in real summit settings.

Foundational Vocabulary

Recovery, growth, stability, investment, innovation, market, inflation, trade, sustainability, resilience, strategy.





Time to Shine

Time to Shine gives every student the chance to practise public speaking in a structured setting. By researching, preparing and delivering a project to an audience, you build confidence in expressing ideas clearly and develop the ability to present with authority. It's an opportunity to refine communication skills that are valuable for academic study, professional life and beyond.

At the Oxford Summit showcase, students present their recovery plans as if briefing world leaders. The task is to explain the economic problem clearly, outline the steps of their plan, and defend their choices with reasoning and evidence. The emphasis is on clarity, persuasion, and a sense of responsibility, as though their ideas could shape real decisions at a global table.





Time to Shine Project: Week One

Draft a recovery plan for a country hit by a financial crisis. Students might focus on stabilising prices, supporting small businesses, or attracting international investment. Their plan should show short-term measures for stability as well as long-term ideas for growth.

Time to Shine Project: Week Two

The Interdisciplinary Grand Challenge

In Week 2, business students join with peers from Medicine, Law and Global Leadership. Together, they form a cross-disciplinary team to tackle a global problem too complex for one subject alone. Business students contribute economic analysis and strategy – how resources might be allocated, how industries can adapt, and what policies could support change. The joint plan is presented at the Oxford Global Solutions Forum, where each discipline speaks in turn, combining perspectives to offer one unified solution.





Case Study

Bridging Theory and Real World Application

Economic thinking is used far beyond banks or government offices. Businesses use it to decide where to invest, how to price their products, and when to expand. Public health relies on economic plans to make sure vaccines or food supplies reach people who need them. Environmental projects depend on financial models to balance cost with long-term sustainability. Even technology companies use economic forecasts to guide research and development. By working on recovery plans, students see how business and economics shape decisions across many parts of society.





Fieldwork Research

Tasks include observing local businesses in Oxford, noting how they present themselves to customers, manage space, or adapt to demand. These observations help students think about economics not as abstract theory but as something visible in everyday life.





Academic Difficulty

No prior experience is needed to take part in this subject. Every student is welcome, whether or not they've studied the subject before. Key ideas and terms are introduced step by step, and all materials are provided during the course. The emphasis is on participation, teamwork, and curiosity, so students can contribute fully and grow in confidence as they prepare for the final showcase.





In-Person Programme Benefits

Industry Experience

Gain first-hand insight into the business world with our industry experience sessions. You will have the opportunity to visit a local business or corporate headquarters, where you can observe business operations, interact with professionals, and understand the challenges of managing a successful enterprise.

Guest Speaker

Our programme features guest speakers who are leaders in the business world. These experts will share their experiences, discuss the latest trends in business, and provide valuable advice on navigating a successful career in business and entrepreneurship.

Academic Coaching

Throughout the course, you will receive personalised academic coaching to help you achieve your goals. Our experienced tutors will provide feedback on your projects, assist you in developing your business acumen, and guide you in refining your leadership and strategic thinking skills essential for success in the business field.

Certificate of Achievement & Reference Letter

On completing your programme, you will receive a Certificate of Achievement from Oxford College, recognising the skills and knowledge gained during your studies. In addition, you may request a personalised Letter of Reference, highlighting your academic progress and engagement. Both documents provide valuable support for future university or career applications.





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