



Mini MBA™

Earlscliffe



## At a Glance

### Earlscliffe

Ages: 15-17 years

Lessons:

20 hours per week (x60 mins)

English Level:

B2+ (Upper-Intermediate)

Duration: 2 weeks

Special feature: Visit to the Bank of England or the Museum of Brands

"The Mini MBA™ was the most challenging summer course I have ever attended, but it was also the most fun and interesting experience." – **Flavia, Romania**

Mini MBA™

## Sample Timetable

	Saturday	Sunday	Monday	Tuesday	Capital Wednesday™	Thursday	Friday
07:30	Wake up, room inspections and breakfast						
09:00	Arrival & departures throughout the day  Dodgeball Baking	Trip to Windsor Castle and boat tour on the Thames	<b>Lessons 1 &amp; 2</b> Introductions & mentality of an entrepreneur	<b>Lessons 1 &amp; 2</b> Language: Types of businesses	High speed train to London: Tower of London, the Museum of Brands and Covent Garden	<b>Lessons 1 &amp; 2</b> Language: Accounting and finance	<b>Lessons 1 &amp; 2</b> Theory: Products and marketing
10:30	Morning break		Morning break			Morning break	
10:45	Football Table tennis Baking Board games Badminton		<b>Lessons 3 &amp; 4</b> Theory: The business model canvas	<b>Lessons 3 &amp; 4</b> Theory: Customers and segmentation		<b>Lessons 3 &amp; 4</b> Theory: Financial modelling	<b>Lessons 3 &amp; 4</b> Language: Delivering effective presentations
12:15	Lunch		Lunch			Lunch	
13:15	Trip into Ashford Outlet Centre		<b>Lessons 5 &amp; 6</b> Presentations: Delivering a pitch for a first iteration of a product	<b>Lessons 5 &amp; 6</b> Task: Creating a landing page for a product		<b>Lessons 5 &amp; 6</b> Task: Create a basic database to run a company	<b>Lessons 5 &amp; 6</b> Task: Give a presentation about your favourite entrepreneur
15:15			Afternoon break			Afternoon break	
15:45		<b>Afternoon activities</b> Beach games: ultimate frisbee, touch rugby, capture the flag...	<b>Afternoon activities</b> Talent show preparation		<b>Afternoon activities</b> Visit Folkestone in small groups	<b>Afternoon activities</b> Rounders Basketball Football Baking	
17:00	Free time						
18:00	Dinner						
19:30	Welcome party and games	Film night and popcorn	Casino night	'Earlscliffe's Got Talent' show	Table tennis, basketball & movie night	Laser tag trip	Hawaiian disco night
22:00	In houses						

This is an example timetable and may be subject to change beyond our control.



# Course Content

General Topics Covered:

- ✓ Entrepreneurship, tech & start-ups.
- ✓ Marketing & products.
- ✓ Management, organisation & leadership.
- ✓ Economics & global business.



# Course Objectives

- ✓ Creating a prototype of a product which could theoretically be taken to market.
- ✓ Designing materials to market products in a digital world.
- ✓ A deeper understanding of the accounting processes and costings of business.
- ✓ An increased awareness of modern business and start-ups.
- ✓ Understanding the international economic landscape.
- ✓ Developing the language skills for presentations, negotiations and meetings.

## Book your place

A booking can be made online on our website [summerboardingcourses.com](http://summerboardingcourses.com)

Course places are limited so we recommend booking early. If you are booking on behalf of a family, please let us know at the time of booking.



