



COURSE OVERVIEW

# Foundation in Entrepreneurship and Business Leadership

Eton College



## At a Glance

### SBC at Eton

Ages: 12-16

English Level: B1+

Duration: 2 weeks

#### Course Objectives:

Improve English Language Skills; Develop Business Knowledge

Foundation in Entrepreneurship and Business Leadership at Eton College is designed for the future business leaders of the world.

In this course, students will embark on a transformative journey into the realm of entrepreneurship and leadership. They will expand their understanding of business principles, innovation, and the dynamics of the corporate world.

Throughout the program, students will not only acquire vital business knowledge but also sharpen their leadership skills, exploring the qualities and strategies that drive successful ventures.

Foundation in Entrepreneurship and Business Leadership

## Sample Timetable

### WEEK ONE TIMETABLE

8:45-9:00	Morning Assembly				
9:00-10:30	<b>Business Knowledge</b> Exploring the World of Entrepreneurship	<b>Business Knowledge</b> Understanding Business Models and Strategies	<b>Business Knowledge</b> Leadership Essentials: Inspiring and Influencing	<b>Business Knowledge</b> Market Research and Identifying Opportunities	<b>Business Knowledge</b> Creating and Evaluating Business Plans
11:00-12:30	<b>Time to Shine Project Lesson</b>	<b>Time to Shine Project Lesson</b>	<b>Time to Shine Project Lesson</b>	<b>Time to Shine Project Lesson</b>	<b>Time to Shine Project Lesson</b>
14:00-15:30		<b>Elective Choice</b>	<b>Elective Choice</b>	<b>Elective Choice</b>	

### WEEK TWO TIMETABLE

8:45-9:00	Morning Assembly				
9:00-10:30	<b>Business Knowledge</b> Marketing and Branding for Success	<b>Business Knowledge</b> Financial Management and Entrepreneurial Finance	<b>Business Knowledge</b> Innovation and Creative Problem-Solving	<b>Business Knowledge</b> Entrepreneurial Pitching and Presentation Skills	<b>Business Knowledge</b> Entrepreneurship in Action: Launching Your Venture
11:00-12:30	<b>Time to Shine Project Lesson</b>	<b>Time to Shine Project Lesson</b>	<b>Time to Shine Project Lesson</b>	<b>Time to Shine Project Lesson</b>	<b>Time to Shine Project Lesson</b>
14:00-15:30		<b>Elective Choice</b>	<b>Elective Choice</b>	<b>Elective Choice</b>	





# Time to Shine

## Business Innovation Challenge: From Idea to Pitch

How do innovative entrepreneurs bring their ideas to life? In this exhilarating 10-hour project, Foundation in Entrepreneurship and Business Leadership students will take on the Business Innovation Challenge. They will work collaboratively to develop a groundbreaking business idea, create a business plan, and craft a compelling pitch presentation. This project is the ultimate test of their entrepreneurial creativity and leadership acumen.

Through this fun and engaging teamwork project, SBC at Eton College's Business pioneers will develop and apply their 21st century skills, such as critical thinking, communication skills, collaborative skills, and original thinking.

### What You'll Learn

- ✓ Acquire a comprehensive understanding of entrepreneurship, business principles, and leadership strategies.
- ✓ Explore the processes of innovation, ideation, and business development.
- ✓ Engage in the thrilling Business Innovation Challenge, where you and your peers will transform a concept into a viable business plan and pitch.
- ✓ Develop essential 21st-century skills, including critical thinking, effective communication, collaborative problem-solving, and visionary thinking, through dynamic and immersive learning experiences.



# Electives

Expand your horizons this summer with our carefully curated elective modules. Designed to complement your core subjects and "Time to Shine" projects, these courses offer a deeper dive into unique areas of interest.

**Each week, enrich your summer school experience by opting for an elective that aligns with your interests.**



## Global Citizens

Understand global responsibility, civic participation, and the value of cultural diversity, and really discover the essence of being a good global citizen. Learn about environmental sustainability, dive into civic engagement, and gain insights into inter-cultural awareness.



## Young Leaders

Explore foundational leadership skills, from collaboration to building resilience, and uncover the traits of effective leadership. Work on team-building, establish your personal brand, and develop emotional intelligence.



## Future Innovators

Navigate the world of modern technology. Experience robotics and web programming, by delving into the basics of coding and AI, while enhancing your critical thinking and problem-solving abilities.



## Compelling Speakers

Focus on developing your public speaking skills, engage in the art of effective debating, and master conflict negotiation techniques, all the while refining your communication prowess.



## Book your place

A booking can be made online on our website [summerboardingcourses.com](https://summerboardingcourses.com)

Course places are limited so we recommend booking early. If you are booking on behalf of a family, please let us know at the time of booking.



